

Press release

North American premiere of Vertical Cinema at the SXSW Festival

The monumental audiovisual experience Vertical Cinema will premiere in North America at the South by Southwest Festival (SXSW) in Austin, Texas. Because of the interdisciplinary and experimental nature of the project, its questioning of the characteristics of cinema and its massive sounds, Vertical Cinema is included in the Music as well as the Film programmes at SXSW. There will be a double screening on 17 March 2015. Vertical Cinema is a Sonic Acts production.

Vertical Cinema 'abandons' traditional cinema formats and rotates the image onto a new axis, rethinking the actual projection space and opening it up to alternative artistic approaches. The project presents a series of ten commissioned large-scale-works on 35 mm celluloid, which are projected in vertical cinemascope with a custom-built projector. The works offer a unique blend of abstract cinema, structural experiments, found footage, and live laser action captured on film, accompanied by immersive soundscapes and new compositions. Trailers of the ten works can be seen here: <http://vimeo.com/album/2652850>

The featured works are by the internationally renowned artists and filmmakers Tina Frank (AT), Björn Kämmerer (DE/AT), Manuel Knapp (AT), Johann Lurf (AT), Joost Rekveld (NL), Rosa Menkman (NL), Billy Roisz (AT) & Dieter Kovačič (AT), Makino Takashi (JP) & Telcosystems (NL), Esther Urlus (NL), Martijn van Boven (NL) & Gert-Jan Prins (NL).

'It was deeply impressive. Some of these works grabbed me by the gut, slapped me around the ears and did funny things to my eyes before throwing me out of the former Arminius Church and onto the cold wintry streets of Rotterdam in something resembling a mild state of shock.'

- Michael Pattison on Vertical Cinema at International Film Festival Rotterdam 2014

Double screening at SXSW

After sold-out screenings at Kontraste Festival in Krems, International Film Festival Rotterdam, Stedelijk Museum Amsterdam and Leeds Film Festival, Vertical Cinema will also be presented at Glasgow Short Film Festival on 11 March and at the STRP Biennale on 26 March. The double screening of Vertical Cinema at SXSW will take place on 17 March 2015, at 20.00 and 22.30 hrs, in the Central Presbyterian Church in Austin.

Vertical Cinema is available for (intercontinental) touring. For more information please contact Eve Dullaart: eve@sonicacts.com.

Credits

Vertical Cinema is a Sonic Acts production in collaboration with Kontraste Festival, The Austrian Film Museum, Filmtechnik BV, Paradiso Amsterdam, Full Aperture Systems Inc., European Space Agency, Stedelijk Museum Amsterdam, and International Film Festival Rotterdam.

Vertical Cinema is generously funded by the Mondriaan Fund's programme for commissioned projects. Additional funding is provided by VSBfonds, the Netherlands Film Fund, the City of Amsterdam and the City of Rotterdam. The project is supported by NÖ Festival und Kino GmbH, Paradiso Amsterdam, Stedelijk Museum Amsterdam, and the International Film Festival Rotterdam.

Not for publication

We look forward to welcoming you at 20.00 or 22.30 in the Central Presbyterian Church in Austin. Contact Eve Dullaart via eve@sonicacts.com if you want us to reserve a seat for you.

Vertical Cinema Website: <http://verticalcinema.org/>

Vertical Cinema Facebook: <https://www.facebook.com/VerticalCinemaAmsterdam>

SXSW Schedule and more info: http://schedule.sxsw.com/2015/events/event_FS18213

Trailers of the ten works: <http://vimeo.com/album/2652850>

Photos: <https://www.flickr.com/photos/sonicacts/sets/72157637129255513/>

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